

Things to Include in a Travel Brochure

- Brief summary of the setting, with highlights of important places
- Location, including a map
- Geography
- Major cities, Well-known places
- Historic Sites and Landmarks
- Recreation and Outdoor Activities—parks, sports, water
- Entertainment
- Climate and overall weather conditions
- Transportation
- Arts and Culture, including museums, theaters, places to visit
- Languages and Local Dialect
- Food that the area is known for
- Pictures/Graphics
- Additional Information